

Directions: The presentation about global warming should have 15 or more slides. At least two to three video clips that are less than 15 seconds should be in the movie. Total points: 72

CATEGORY	7-8	5-6	3-4	0-2
Quality of Images	All images have been resized to 430 pixels wide and 320 pixels in height in so they don't fluctuate in quality. The images are not distorted and pixilated.	Most of the images have been resized so they don't fluctuate in quality. Most of the images are not distorted and pixilated.	Some of the images have been resized so they don't fluctuate in quality. Some of the images are not distorted and pixilated.	Few if any of the images have been resized so they don't fluctuate in quality. Few if any of the images are not distorted and pixilated.
Voice-Pacing	The pace (rhythm and voice punctuation) fits the story line and helps the audience really "get into" the story.	Occasionally speaks too fast or too slowly for the story line. The pacing (rhythm and voice punctuation) is relatively engaging for the audience.	Tries to use pacing (rhythm and voice punctuation), but it is often noticeable that the pacing does not fit the story line. Audience is not consistently engaged.	No attempt to match the pace of the storytelling to the story line or the audience.
Soundtrack-Emotion	Music stirs a rich emotional response that matches the story line well.	Music stirs a rich emotional response that somewhat matches the story line.	Music is ok, and not distracting, but it does not add much to the story.	Music is distracting, inappropriate, OR was not used.
Images	Images create a distinct atmosphere or tone that matches different parts of the story. The images may communicate symbolism and/or metaphors.	Images create an atmosphere or tone that matches some parts of the story. The images may communicate symbolism and/or metaphors.	An attempt was made to use images to create an atmosphere/tone but it needed more work. Image choice is logical.	Little or no attempt to use images to create an appropriate atmosphere/tone.
Economy	The story is told with exactly the right amount of detail throughout. It does not seem too short nor does it seem too long.	The story composition is typically good, though it seems to drag somewhat OR need slightly more detail in one or two sections.	The story seems to need more editing. It is noticeably too long or too short in more than one section.	The story needs extensive editing. It is too long or too short to be interesting.
Duration of Presentation	Length of presentation was 2-3 minutes.	Length of presentation was less than 2minutes, but greater than 1.	Length of presentation was less than 1.5 minutes but greater than 1.	Presentation was less than 1 minute.
Video	Two to three short videos less than 15 seconds were incorporated into the presentation. Both videos enhanced the message of the movie.	One short video less than 15 seconds was incorporated into the presentation. Both videos enhanced the message of the movie.	One or more videos greater than 15 seconds were incorporated into the presentation. Some enhanced the message of the movie.	One or more videos greater than 15 seconds were incorporated into the presentation. None of the videos enhanced the message of the movie.
Point of View - Purpose	Establishes a purpose early on and maintains a clear focus throughout.	Establishes a purpose early on and maintains focus for most of the presentation.	There are a few lapses in focus, but the purpose is fairly clear.	It is difficult to figure out the purpose of the presentation.
Copyright	All of the resources used were properly cited.	Most of the resources were properly cited.	Few of the resources were properly cited	None of the resources were properly cited.